

<b>STRONG AND SUPPORTIVE COMMUNITIES SCRUTINY COMMITTEE</b>	<b>Agenda Item No. 7</b>
<b>24 JULY 2013</b>	<b>Public Report</b>

## **Report of the Executive Director – Strategic Resources**

Contact Officer(s) – Dominic Hudson, Strategic Partnerships Manager

Contact Details - Email: [dominic.hudson@peterborough.gov.uk](mailto:dominic.hudson@peterborough.gov.uk) Telephone: 07984 043180

### **VIVACITY CULTURE AND LEISURE TRUST - CULTURE AND LEISURE SERVICES**

#### **1. PURPOSE**

- 1.1 This report identifies proposed areas for scrutiny to be considered in a detailed report at September's Strong and Supportive Communities Scrutiny Committee. The areas for consideration include the service delivery, other wider benefits and value for money obtained from the Council's culture and leisure partnership with Vivacity Culture and Leisure. The report invites the committee to comment on the proposals and whether there are any other matters Members wish to include.

#### **2. RECOMMENDATIONS**

- 2.1 It is recommended that the Scrutiny Committee comments on, and agrees, the matters to be addressed in the report to be submitted to the 11 September 2013 meeting of Strong and Supportive Communities Committee on the Council's culture and leisure partnership with Vivacity Culture and Leisure.

#### **3. LINKS TO THE SUSTAINABLE COMMUNITY STRATEGY**

- 3.1 The partnership with Vivacity contributes to the following priorities in the Sustainable Community Strategy:-
- Creating opportunities – tackling inequalities;
  - Creating strong and supportive communities; and
  - Delivering substantial and truly sustainable growth.

#### **4. BACKGROUND**

##### **4.1 PARTNERSHIP ARRANGEMENTS:**

On 12 October 2009 Cabinet decided that a Trust would provide the best delivery option for the Council in respect of its culture and leisure services. Consequently, the Council and Vivacity Culture and Leisure (previously called Peterborough Cultural and Leisure Trust) entered into a Funding and Management Agreement on 1 May 2010 which underpins the partnership. The Funding and Management is for just under 25 years from May 2010 to the end of March 2035. The Council transferred the services below to Vivacity which provides local and dedicated services from facilities in and around Peterborough:-

- Libraries (including Archives);
- Culture (including Heritage and Arts); and
- Sports and Recreation.

Along with the services, Vivacity took a TUPE transfer of the former Council staff that had previously been involved in providing the services within the Council. These staff are now Vivacity staff and transferring staff's local government pension rights are protected through an Admission Agreement. Vivacity also has an effective network of volunteers which supports the

services it provides.

The Council pays Vivacity an annual Service Fee for the core services of around £2.78m per annum and extra in respect of any additional services.

The Funding and Management Agreement contains the rights, obligations and requirements that underpin the partnership and performance standards backed up by a range of performance indicators.

#### 4.2 **VIVACITY AS AN ORGANISATION:**

Vivacity is a company established by guarantee with exclusively charitable purposes and is a registered charity. Although Vivacity is one of the Council's key partners, as an organisation Vivacity is independent of the Council.

Vivacity's charitable mission is to deliver and enable inspiring cultural and leisure activities to the residents of, and visitors to, Peterborough.

Vivacity is committed to delivering the following strategic objectives over the next five years:

- To increase the number and range of people who use their services;
- To deliver services of greater quality;
- To improve the value for money for all Vivacity's customers and for the Council as Vivacity's primary funder;
- To bring new financial resources and skills to the City through new and improved services supported by regional, national and European and international bodies;
- To support and encourage other organisations and charities working in Peterborough who contribute to the sport, arts and heritage life of the City.

### 5. **KEY ISSUES**

5.1 In order to give the Committee an overall view of the partnership with, and services provided by, Vivacity, it is suggested that the report to the Committee meeting of 11 September 2013 contains information along the following lines:-

#### **WHY VIVACITY EXISTS:**

- Confirmation that having considered the various models of delivery, Cabinet on 12 October 2009 decided that a Trust would be the best delivery option for providing the Council's culture and leisure services and consequently Vivacity was set up to deliver these services.
- How successful it is considered Vivacity has been over the last 3 years and whether it has met the Council's business objectives for the services.

#### **VALUE FOR MONEY:**

- Cost comparison of the services delivered in-house immediately prior to transfer against the cost of the services delivered by Vivacity.
- How the services provided by Vivacity compare under benchmarking against what other councils are delivering for culture and leisure services.
- Income generation and growth opportunities for the services.
- Improved Vivacity operated facilities from capital investment made by the Council over the last 3 years.
- Return on investment from marketing spend.

#### **HEALTH OF VIVACITY'S BUSINESS:**

- Performance comparison of the services delivered in-house prior to transfer against the performance of the services delivered by Vivacity.
- People statistics (e.g. staff turnover, sickness absence and health and safety incidents).
- Volunteer numbers and network arrangements.

## **CUSTOMER SATISFACTION AND COMMUNITY IMPACT:**

- Visitor numbers to Vivacity operated premises compared to pre-Vivacity services.
- User/public feedback on satisfaction levels of the services.
- Community participation and development in support of the education, health and community cohesion agendas.

### **6. IMPLICATIONS**

- 6.1 The services provided by Vivacity are available at a number of facilities across the City and Vivacity positively encourages use by all sectors of the community living, working or visiting Peterborough. Vivacity provides both statutory and discretionary services and carries out consultation in line with statutory and/or other requirements to ensure effective, efficient and value for money services continue to be provided.

### **7. CONSULTATION**

- 7.1 Consultation has taken place with the Cabinet Member for Culture, Recreation and Waste Management, Cabinet Adviser for Culture and Recreation, Vivacity and Head of Strategic Finance in the preparation of this report.

### **8. NEXT STEPS**

- 8.1 Officers will be reporting in further detail to the Strong and Supportive Scrutiny Committee meeting to be held on 11 September 2013.

### **9. BACKGROUND DOCUMENTS**

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985

- 9.1 Funding and Management Agreement dated 1 May 2010 between the Council and Vivacity.

### **10. APPENDICES**

- 10.1 There are no Appendices to this report.

This page is intentionally left blank